

Why Choose Prime Insurance Company

Prime Insurance Company offers an all-in-one policy solution that provides customized coverages built into one policy. Prime can fill the gaps and cover the exclusions in existing insurance policies that other insurance companies can't or won't provide. Whatever a producer needs for their clients, we can help to find the best insurance solutions for them and their families.

With over 40 years of experience and an AM Best A (Excellent) rating, Prime can provide the custom coverage, limits, deductibles, and protection that is tailored uniquely for your clients.

With limits up to \$10MM (excess available) and in-house services for flexible underwriting, policy services, risk management and claims management (24/7 claims hotline), your clients will be well protected.

Our all-in-one, partnership approach ensures you have the tools you need to offer your clients the coverage and service they need.

Prime Insurance Company ("PIC") is an excess and surplus lines insurance company domiciled in the State of Illinois and its principal place of business is in Sandy, Utah. Full disclaimer at www.primeis.com/legal.

For latest ratings, access www.ambest.com.



Prime Insurance Company Provides:

- An insurance review compared to the client's lifestyle
- An all-in-one policy approach
- Customized coverage
- Flexible Underwriting
- Risk Management Expertise
- Extraordinary Claims Management with a 24/7 claims hotline



Contact:

800.257.5590
quotes@primeis.com
primeis.com

Scan the QR code to learn more.



Specialty Tru Homeowners Insurance
**Custom Insurance Solutions
for Homeowners**



Custom Insurance

Prime provides custom insurance options for owners of residential property or projects that are under construction. When accidental disaster strikes, people will need more than standard coverage to protect them and their personal assets.

Types of Properties Prime Provides Solutions For:

- Condos
- Mobile Homes
- Multi-Dwelling Units
- Multi-Family Homes
- Standard Homes
- Non-Standard Homes
- High-Value Homes
- And more!



Custom coverage solutions

- Tru Homeowners
- Tru Umbrella / Excess Liability
- Animal Liability
- Collapse
- Dwelling
- Earthquakes
- Fire
- Flood
- Other Structures
- Personal Property
- Personal Liability
- Replacement Cost
- Vandalism
- Wildfires
- Wind

If you cannot find Homeowners Insurance, contact Prime for a real solution!



We're trying to provide products that fill the gaps and provide our clients what I call **True Peace of Mind**, which is what they should want from insurance."

— Rick J. Lindsey, President & CEO

What is Specialty Homeowners Insurance?

Also known as non-standard homeowners insurance, our specialty homeowners insurance exists for scenarios where homeowners face an insurance risk that can't or won't be covered by a standard homeowners policy. It's also there for homeowners who need a higher policy limit than what has been offered with their coverage.

Here at Prime, we provide customized insurance for such scenarios as well as other cases where a homeowner may not be able to receive proper coverage from a standard policy.

Depending on the specific case and the homeowner, homeowners' policies may be used in addition to a standard policy, offering gap coverage and greater overall protection. They also are written as a singular, comprehensive source of coverage.

If a standard policy does not provide sufficient coverage for a property or they just can't find homeowners coverage, an all-in-one homeowners policy solution from Prime may be the best fit for your clients.



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