UNDERWRITERS
DIRECT ACCESS

8722 S. Harrison St. Sandy, UT 84070 P.O. Box 4439 Sandy, UT 84091 877-585-2853 • Fax 877-585-2854 quotes@primeis.com

Proposed effective date:		When is	eded by?:		
Are you working with an agent	/broker?				🗆 Yes 🗆 No
Producer name:		Producer pho	one number: _		
Producer e-mail:					
General Information					
Applicant's name:					
Applicant's mailing address:					
City:			State:	Zip:	
E-mail:					
Business telephone numb			Fax:		_
Do you have more than one lo	cation?				🗆 Yes 🗆 No
Physical address of busine	ss if different:				
City:			State:	Zip:	
Physical address:					_
City:			State:	Zip:	
Is this a new business?					□ Yes □ No
Date business started:				:	
Please list the business owner	s and decision mar	kers involved in the b	usiness:		
Name	Role	Contact Numb	ber	E-mail	Address
Annual payroll: \$		Annual gross recei	ipts: \$		
Does the insured have any co		-			□ Yes □ No

B. Insurance History

Why is the insured seeking new coverage?:
What is the target premium?:

Is the current insurance carrier offering a renewal quote?

🗆 Yes 🗆 No

If yes, please provide the premium offered: _____ If no, explain: _____

Current coverage/company information:

Company name		
Coverage		
Limits		
Annual premium	\$ \$	\$

Provide names for all insurance companies that have provided applicant insurance for the last three years:

Company name		
Expiration date		
Annual premium	\$ \$	\$
Limits		
Coverage type		

Are any other markets offering coverage?

🗆 Yes 🗆 No

□ Yes □ No

If no, please explain:

If yes, please provide limits, coverage and premium: _____

Has the applicant or any predecessor ever had a claim?

Total incurred claims Policy term Paid claims Reserved claims From То / / / / 1 1 1 1 / / / / 1 1 / 1 1 1 1 1

Attach/ upload a five-year loss/claims history, including details (if unable to upload will need detailed summary in order to provide valid indication).

Are you aware of any incident, event, or occurrence, loss that might reasonably be expected to lead to a claim,

lawsuit, notice of loss, or loss which was not reported to your prior carrier?

If yes, please explain: _____

C. Desired Insurance

Per act/aggregate		OR	Per person/per act/aggregate
	\$50,000/\$100,000		\$25,000/\$50,000/\$100,000
	\$100,000/\$300,000		\$50,000/\$100,000/\$300,000
	\$250,000/\$1,000,000		\$100,000/\$250,000/\$1,000,000
	\$500,000/\$1,000,000		\$250,000/\$500,000/\$1,000,000
	Other:		Other:

Self-Insured Retention (SIR):
\$1,000 (Minimum) \$2,500 \$\$5,000 \$\$00 Other: _____

Inland Marine/Physical Damage Deductible:

\$1,000 (Minimum)
\$2,500
\$5,000
Other:

D. Business Activities

Length of season:

Premises/locations (please include any information that adequately describes your premises, i.e, photos, diagrams, brochures, etc.).

Physical address	Use	Acreage/ square footage	Type of location (area, river, National Forrest, park)	Premises liability requested
				Y / N
				Y / N
				Y / N

Check the applicable equipment and how many operated.

Unit	# of units	Unit	#of units	Unit	#of units
□ Automobiles		□ Snowmobiles		□ Mopeds/scooters	
D ATV/UTV		□ Snow cat		Motorcycles	
Dirt bikes		□ Motor boats		□ Motorhomes/RV	
□ High performance		Personal watercrafts		□ Kayaks/canoes	
or exotic autos					

Attach equipment schedule (REQUIRED)

Supply estimated participation statistics:

Equipment Type	Annual gross receipts	Annual no. of guests or participants	x	No. of days each person participated	=	Total user days	Guided Trips
			Х		=		Y/N
			Х		II		Y/N
			Χ		=		Y/N

	Last year	Estimated for this yea	ar
Retail sales	\$	\$	
Rental fees	\$	\$	
Guided trips Other (please describe):	\$ \$	\$ \$	
	Ŷ	Ŷ	
Total	\$	\$	
Do you operate any other type of bu	siness or any other type of outfitt	ng/guiding operations? □ Yes □] No
If yes, please provide details:			
Do you have any sales of equipmen	t or dealership operations? (*O	utline receipts above)] No
If so, list types of equipment sole	d:		
Employees			
What is the minimum age for employ	vees? □ 16–18 □ 18–21	□ 21+	
		nployee with your company?	
what are the minimum requirements	s and certifications for being an e		
Road-use equipment: Are employee	MVRs reviewed at a minimum a	nnually?] No
	ving MVRS:		
Describe required training for review			
Risk Management	scue equipment provided per rent	al	
Risk Management Please list First Aid supplies and res What is the minimum and maximum Operator: Min: Max: _	age of participants? Renter: Min Multiple passenger ric	Max: ers: Min: Max:	
Risk Management Please list First Aid supplies and res What is the minimum and maximum	age of participants? Renter: Min Multiple passenger ric lease enclose samples of all of	Max: ers: Min: Max:	
Risk Management Please list First Aid supplies and res What is the minimum and maximum Operator: Min: Max: _ Do you use any of the following? (Pl	age of participants? Renter: Min Multiple passenger ric lease enclose samples of all of We currently utilize	Max: ers: Min: Max:	
Risk Management Please list First Aid supplies and res What is the minimum and maximum Operator: Min: Max: _	age of participants? Renter: Min Multiple passenger ric lease enclose samples of all of We currently utilize	Max: ers: Min: Max: the following that you use)	
Risk Management Please list First Aid supplies and res What is the minimum and maximum Operator: Min: Max: _ Do you use any of the following? (Pl Outline risks of renting equipme	age of participants? Renter: Min Multiple passenger ric lease enclose samples of all of We currently utilize	Max: ers: Min: Max: the following that you use) We agree to implement	
Risk Management Please list First Aid supplies and res What is the minimum and maximum Operator: Min: Max: _ Do you use any of the following? Outline risks of renting equipmerall literature, marketing System for collecting complete names/addresses of operators/passengers	age of participants? Renter: Min Multiple passenger ric lease enclose samples of all of We currently utilize ent in	Max: lers: Min: Max: the following that you use) We agree to implement □ □	
Risk Management Please list First Aid supplies and res What is the minimum and maximum Operator: Min: Max: Max: Do you use any of the following? Please Outline risks of renting equipment all literature, marketing System for collecting complete names/addresses of operators/passengers Liability release form	age of participants? Renter: Min Multiple passenger ric lease enclose samples of all of We currently utilize ent in	Max: lers: Min: Max: the following that you use) We agree to implement □ □ □	
Risk Management Please list First Aid supplies and rest What is the minimum and maximum Operator: Min: Max: Do you use any of the following? Do you use any of the following? Outline risks of renting equipmer all literature, marketing System for collecting complete names/addresses of operators/passengers Liability release form A Liability Release will be provide	age of participants? Renter: Min Multiple passenger rid lease enclose samples of all of We currently utilize ent in	Max: Max: Max: the following that you use) We agree to implement U C C C C C C C C C C C C C	_
Risk Management Please list First Aid supplies and res What is the minimum and maximum Operator: Min: Max: Max: Do you use any of the following? Please Outline risks of renting equipment all literature, marketing System for collecting complete names/addresses of operators/passengers Liability release form	age of participants? Renter: Min Multiple passenger rid lease enclose samples of all of We currently utilize ent in	Max: lers: Min: Max: the following that you use) We agree to implement □ □ □	_
Risk Management Please list First Aid supplies and rest What is the minimum and maximum Operator: Min: Max: Do you use any of the following? Do you use any of the following? Outline risks of renting equipmer all literature, marketing System for collecting complete names/addresses of operators/passengers Liability release form A Liability Release will be provide	age of participants? Renter: Min Multiple passenger ric lease enclose samples of all of We currently utilize ent in	Max:Max:Max: the following that you use) We agree to implement U U U U U C C C C C C C C C C C C C C	
Risk Management Please list First Aid supplies and rest What is the minimum and maximum Operator: Min: Do you use any of the following? Do you use any of the following? Outline risks of renting equipmer all literature, marketing System for collecting complete names/addresses of operators/passengers Liability release form A Liability Release will be provide	age of participants? Renter: Min Multiple passenger ric lease enclose samples of all of We currently utilize ent in	Max:Max:Max: the following that you use) We agree to implement U U U U U C C C C C C C C C C C C C C	
Risk Management Please list First Aid supplies and rest What is the minimum and maximum Operator: Min: Max: Do you use any of the following? Outline risks of renting equipmer all literature, marketing System for collecting complete names/addresses of operators/passengers Liability release form A Liability Release will be provide Is there a suggested clothing or equipmer Are helmets provided with all rentals If yes, please explain:	age of participants? Renter: Min Multiple passenger rid lease enclose samples of all of We currently utilize ent in	Max:Max:Max: the following that you use) We agree to implement U U U U U C C C C C C C C C C C C C C] No
Risk Management Please list First Aid supplies and rest What is the minimum and maximum Operator: Min: Do you use any of the following? Do you use any of the following? Outline risks of renting equipmer all literature, marketing System for collecting complete names/addresses of operators/passengers Liability release form A Liability Release will be provide Is there a suggested clothing or equ Are helmets provided with all rentals If yes, please explain: Please list any required clothing or equ	age of participants? Renter: Min Multiple passenger ric lease enclose samples of all of We currently utilize ent in End at binding to use for all rentals ipment list for your customers? a regardless of age? Describe he equipment during the rental:	Max: lers: Min: Max: the following that you use) We agree to implement	
Risk Management Please list First Aid supplies and rest What is the minimum and maximum Operator: Min: Do you use any of the following? Do you use any of the following? Outline risks of renting equipmer all literature, marketing System for collecting complete names/addresses of operators/passengers Liability release form A Liability Release will be provide Is there a suggested clothing or equ Are helmets provided with all rentals If yes, please explain: Please list any required clothing or equ Do you conduct a pre-ride briefing or equ	age of participants? Renter: Min Multiple passenger rid lease enclose samples of all of We currently utilize ent in C Med at binding to use for all rentals ipment list for your customers? a regardless of age? Describe he equipment during the rental: r safety check?	Max:	
Risk Management Please list First Aid supplies and rest What is the minimum and maximum Operator: Min: Do you use any of the following? Do you use any of the following? Outline risks of renting equipmer all literature, marketing System for collecting complete names/addresses of operators/passengers Liability release form A Liability Release will be provide Is there a suggested clothing or equipmer Are helmets provided with all rentals If yes, please explain: Please list any required clothing or equipmer Do you conduct a pre-ride briefing or Do you have a written pre-ride briefing or	age of participants? Renter: Min Multiple passenger ric lease enclose samples of all of We currently utilize ent in ent in End at binding to use for all rentals ipment list for your customers? is regardless of age? Describe he equipment during the rental: r safety check? ng or safety check? If yes, please	Max: lers: Min: Max: the following that you use) We agree to implement	
Risk Management Please list First Aid supplies and rest What is the minimum and maximum Operator: Min: Do you use any of the following? Do you use any of the following? Outline risks of renting equipmer all literature, marketing System for collecting complete names/addresses of operators/passengers Liability release form A Liability Release will be provide Is there a suggested clothing or equipmer Are helmets provided with all rentals If yes, please explain: Please list any required clothing or equipmer Do you conduct a pre-ride briefing or Do you have a written pre-ride briefing or	age of participants? Renter: Min Multiple passenger ric lease enclose samples of all of We currently utilize ent in ent in End at binding to use for all rentals ipment list for your customers? is regardless of age? Describe he equipment during the rental: r safety check? ng or safety check? If yes, please	Max:	

	□ Yes □ No
e equipment?	
	nd Verify 🛛 Neither
uipment?	
🗆 Require 🗆 Require a	and Verify 🛛 Neithe
Average cost per day:	
	🗆 Yes 🗆 No
	🗆 Yes 🗆 No
	🗆 Yes 🗆 No
	e equipment? Require Require and Require and Require and Require Require Average cost per day:

If yes, list all rented equipment other than motorized units:

H. Renter's Liability Program

We offer a secondary policy option to cover your renter's for third party liability and care custody and control coverage up to a scheduled actual cash value amount. Coverage can be provided as a comprehensive package along with a commercial liability policy. I would like a quote for the Renter's Liability Program? Yes No *ACV needed in order to offer terms; quote will be developed based on the ACV and number of rental days listed above.

I. Schedules

Please list all entities requiring Additional Insured Certificates: (supply address, fax/email and phone # separately)

	Land owner	Government agency	Concessions, contracts	Other (describe):	Additional Insured
1.					
2.					
3.					

COMMERCIAL EQUIPMENT SCHEDULE

LENGTH	ENGINE	ENGINE	TOTAL HP	MAX
(BOATS/PWC)	YEAR/MAKE (BOATS/PWC)	SERIAL # (BOATS/PWC)	(BOATS/PWC)	SPEED
				(BOATS/PWC

Note: Ten (10) or more units must be accompanied by an excel document with this information.

LIEN HOLDER NAME & ADDRESS	UNITS OF INTEREST

*Indicate ACV (actual cash value) only if you desire hull/physical damage for the unit

REPRESENTATIONS AND WARRANTIES

The "Applicant" is the party to be named as the "Insured" in any insuring contract if issued. By signing this Application, the Applicant for insurance hereby represents and warrants that the information provided in the Application, together with all supplemental information and documents provided in conjunction with the Application, is true, correct, inclusive of all relevant and material information necessary for the Insurer to accurately and completely assess the Application, and is not misleading in any way. The Application and supplemental information provided by the Applicant, and agrees as follows: (i) the Insurer can and will rely upon the Application and supplemental information provided by the Applicant, and any other relevant information, to assess the Applicant's request for insurance coverage and to quote and potentially bind, price, and provide coverage; (ii) the Application and all supplemental information and documents provided in conjunction with the Application are warranties that will become a part of any coverage contract that may be issued; (iii) the submission of an Application or the payment of any premium does not obligate the Insurer to quote, bind, or provide insurance coverage; and (iv) in the event the Applicant has or does provide any false, misleading, or incomplete information in conjunction with the Application, any coverage provided will be deemed void from initial issuance.

The Applicant hereby authorizes the Insurer and its agents to gather any additional information the Insurer deems necessary to process the Application for quoting, binding, pricing, and providing insurance coverage including, but not limited to, gathering information from federal, state, and industry regulatory authorities, insurers, creditors, customers, financial institutions, and credit rating agencies. The Insurer has no obligation to gather any information nor verify any information received from the Applicant or any other person or entity. The Applicant expressly authorizes the release of information regarding the Applicant's losses, financial information, or any regulatory compliance issues to this Insurer in conjunction with consideration of the Application.

The Applicant further represents that the Applicant understands and agrees the Insurer may: (i) present a quote with a Sub-limit of liability for certain exposures, (ii) quote certain coverages with certain activities, events, services, or waivers excluded from the quote, and (iii) offer several optional quotes for consideration by the Applicant for insurance coverage. In the event coverage is offered, such coverage will not become effective until the Insurer's accounting office receives the required premium payment.

The Applicant agrees that the Insurer and any party from whom the Insurer may request information in conjunction with the Application may treat the Applicant's facsimile signature on the Application as an original signature for all purposes.

The Applicant acknowledges that under any insuring contract issued, the following provisions will apply:

- 1. A single Accident, or the accumulation of more than one Accident during the Policy Period, may cause the per Accident Limit and/or the annual aggregate maximum Limit of Liability to be exhausted, at which time the Insured will have no further benefits under the Policy.
- The Insured may request the Insurer to reinstate the original Limit of Liability for the remainder of the Policy period for an additional coverage charge, as may be calculated and offered by the Insurer. The Insurer is under no obligation to accept the Applicant's request.
- 3. The Applicant understands and agrees that the Insurer has no obligation to notify the Insured of the possibility that the maximum Limit of Liability may be exhausted by any Accident or combination of Accidents that may occur during the Policy Period. The Insured must determine if additional coverage should be purchased. The Insurer is expressly not obligated to make a determination about additional coverage, nor advise the Insured concerning additional coverage.
- 4. The Insurer is herein released and relieved from any and all responsibility to notify the Insured of the possible reduction in any applicable Limit of Liability. The Insured herein assumes the sole and individual responsibility to evaluate, consider, and initiate a request for additional coverage or reinstatement of the annual aggregate Limit of Liability which may be exhausted by any single Accident or combination of Accidents during the Policy Period.

Dated:	Dated:
Applicant:	Agent/Broker:
Signature	Signature
	Cignatalo
Print name	Print name