

8722 S. Harrison St. Sandy, UT 84070 P.O. Box 4439 Sandy, UT 84091 877-585-2853 • Fax 877-585-2854 quotes@primeis.com

RECREATION AND HOME EQUIPMENT

General Information	Propose	ed Effective	e Date:
Applicant's Name:			
Applicant's Mailing Address:			
	St		
E-Mail:	Count	:y:	
Business Telephone Number:		_ Fax:	
Physical Location of Business (if diffe	rent):		
Population within 50 miles:			
Other Locations Used:			
Physical Address:			
City:	St	tate:	Zip:
Physical Address:			
City:	St	tate:	Zip:
Please list any other names the busin	ess is or has been known by:		
0.1.15			
Contact Person:			
Contact Person:			
Producer Name:	Producer Phone		
Producer Name: Producer Email:	Producer Phone		
Producer Name:	Producer Phone		
Producer Name: Producer Email:	Producer Phone		
Producer Name: Producer Email:	Producer Phone		
Producer Name: Producer Email:	Producer Phone		
Producer Name:Producer Email:	Producer Phone		
Producer Name: Producer Email:	Producer Phone ities (specifically, and by location):		
Producer Name: Producer Email: Detailed description of business activity	Producer Phone ities (specifically, and by location):		
Producer Name: Producer Email: Detailed description of business activities Applicant is: Individual Corporati	Producer Phone ities (specifically, and by location): fon Partnership Joint Venture I	□ Other: _	□ Yes □ No
Producer Name: Producer Email: Detailed description of business active Applicant is: Individual Corporation of the service of the servic	Producer Phone ities (specifically, and by location): ion □ Partnership □ Joint Venture I ne business applying for insurance a	□ Other: _	☐ Yes ☐ No y how many years experience
Producer Name: Producer Email: Detailed description of business active Applicant is: Individual Corporati Is this a new business? Please list the business owner(s) of the	Producer Phone ities (specifically, and by location): ion □ Partnership □ Joint Venture I ne business applying for insurance a	□ Other: _	☐ Yes ☐ No y how many years experience
Producer Name: Producer Email: Detailed description of business active Applicant is: Individual Corporati Is this a new business? Please list the business owner(s) of the owner(s) has in this type of business	Producer Phone ities (specifically, and by location): ion Partnership Joint Venture I ne business applying for insurance a ess:	□ Other: _	☐ Yes ☐ No y how many years experience
Producer Name: Producer Email: Detailed description of business activities Applicant is: Individual Corporati Is this a new business? Please list the business owner(s) of the owner(s) has in this type of business. Please list the manager(s) of the business.	Producer Phone ities (specifically, and by location): ion □ Partnership □ Joint Venture I ne business applying for insurance a ess: ness applying for insurance and ide	□ Other: _ and identify	☐ Yes ☐ No y how many years experience many years experience the
Producer Name: Producer Email: Detailed description of business active Applicant is: Individual Corporati Is this a new business? Please list the business owner(s) of the owner(s) has in this type of business	Producer Phone ities (specifically, and by location): ion □ Partnership □ Joint Venture I ne business applying for insurance a ess: ness applying for insurance and ide	□ Other: _ and identify	☐ Yes ☐ No y how many years experience many years experience the
Producer Name: Producer Email: Detailed description of business activities Applicant is: Individual Corporati Is this a new business? Please list the business owner(s) of the owner(s) has in this type of business. Please list the manager(s) of the business.	Producer Phone ities (specifically, and by location): ion □ Partnership □ Joint Venture I ne business applying for insurance a ess: ness applying for insurance and ide	□ Other: _ and identify	☐ Yes ☐ No y how many years experience many years experience the
Producer Name: Producer Email: Detailed description of business activities Applicant is: Individual Corporati Is this a new business? Please list the business owner(s) of the owner(s) has in this type of business. Please list the manager(s) of the business.	Producer Phone ities (specifically, and by location): ion □ Partnership □ Joint Venture I ne business applying for insurance a ess: ness applying for insurance and ide ss:	□ Other: _ and identify	☐ Yes ☐ No y how many years experience many years experience the

+~								
ıe:	st:							
lia se	bility ervice	, loss control, safe				position whose job desc sulting, or other profession		
	Em	nployee Name:						
	E-N	Mail:				Business Telephone N	0.:	
	Fax	x:		_ Years wit	h Cor	npany:		
	Em	nployee's Respons	sibilities:					
. In	sura	ance History						
W	ho is	s your current insu	rance carrier (d	r your last if	f no c	urrent provider)?		
Pr	rovid	le name(s) for all in	nsurance comp	anies that h	ave p	rovided Applicant insurar	nce for the last th	ree years:
			Coverage:		Сс	overage:	Coverage:	
	С	Company Name					J	
	-	Expiration Date						
		Annual Premium	\$		\$		\$	
			<u> </u>		Ψ.		T	
На	as th	ie Applicant or any	predecessor e	ver had a cl	laim?			☐ Yes ☐ No
		ie Applicant or any leted Claims and L	•			UIRED)?		
Co Ha	ompl as th	leted Claims and L	Loss History for yone on the Ap	m attached plicant's bel	(REQ nalf, a	ttempted to place this ris		☐ Yes ☐ No arkets? ☐ Yes ☐ No
Co Ha	ompl as th	leted Claims and L	Loss History for yone on the Ap	m attached plicant's bel	(REQ nalf, a	,		☐ Yes ☐ No arkets? ☐ Yes ☐ No
Co Ha	ompl as th the s	leted Claims and L	Loss History for yone on the Ap	m attached plicant's bel	(REQ nalf, a	ttempted to place this ris		☐ Yes ☐ No arkets? ☐ Yes ☐ No
Co Ha	ompl as th the s	leted Claims and L ne Applicant, or an	Loss History for yone on the Ap	m attached plicant's bel acement, ple	(REQ nalf, a ease (ttempted to place this ris		□ Yes □ No
Co Ha	ompl as th the s	leted Claims and Line Applicant, or an estandard markets and the commercial Line Commercial Li	Loss History for yone on the Apare declining plant	cover use only) ity (GKLL) y for Sale (Ibe):	(REQ nalf, a ease o	ttempted to place this risexplain why: GE TYPE: 's Open Lot)		☐ Yes ☐ No arkets? ☐ Yes ☐ No
Co Ha If:	esire	leted Claims and Line Applicant, or an estandard markets and the commercial Line Commercial Li	ability (businessiability er's Legal Liability ge (plead description of sold propersons propersons of sold propersons of sold propersons propersons of sold propersons	consumer attached plicant's belacement, placement, placement, placement accement, placement accement, placement accement, placement accement, placement accement, placement accement accement accement accement accement accement access to a placement accept acceptance acceptanc	(REQ nalf, a ease o VERA Dealer	ttempted to place this risexplain why: GE TYPE: 's Open Lot)		☐ Yes ☐ No arkets? ☐ Yes ☐ No
Co Ha If:	esire	leted Claims and Line Applicant, or and standard markets and standard ma	Loss History for yone on the Appare declining plants ability (business iability er's Legal Liability ge (plead description of sold propertiessional Liability	consumer attached plicant's belacement, placement, placement, placement accement, placement accement, placement accement, placement accement, placement accement, placement accement accement accement accement accement accement access to a placement accept acceptance acceptanc	(REQ nalf, a ease o VERA Dealer	ttempted to place this risexplain why: GE TYPE: 's Open Lot)		☐ Yes ☐ No arkets? ☐ Yes ☐ No
Co Hai If:	esire	leted Claims and Line Applicant, or an estandard markets and and Insurance Automobile Lia Commercial Lia Garage Keepe Physical Dama Other Coverage Transportation of Liability - Professional Control of Liability - Professional Control Coverage Co	ability (businessiability er's Legal Liability (plead described of sold proper essional Liability	coverage type to premise the coverage type to premise the coverage type to the coverage type to premise type type type type type type type typ	(REQ nalf, a ease o VERA Dealer	explain why: GE TYPE: c's Open Lot) Duyer	'Aggregate	☐ Yes ☐ No arkets? ☐ Yes ☐ No
Co Ha If . Do	esire	leted Claims and Line Applicant, or an etandard markets and and Insurance Automobile Lia Commercial Lia Garage Keepe Physical Dama Other Coverage Transportation of Liability - Proference Per Act/Aggrega	ability (businessiability er's Legal Liability ge (plead descritor of sold proper essional Liability	coverage type to premise the coverage type to premise the coverage type to the coverage type to premise type type type type type type type typ	(REQ nalf, a ease o VERA Dealer es of I	explain why: GE TYPE: 's Open Lot) Duyer Per Person/Per Act/	'Aggregate ,000	☐ Yes ☐ No arkets? ☐ Yes ☐ No
Cc	esire	leted Claims and Line Applicant, or an etandard markets and and Insurance Automobile Lia Commercial Lia Garage Keepe Physical Dama Other Coverage Transportation of Liability - Profered Per Act/Aggregates	ability (business iability er's Legal Liabil age on Inventor of sold proper essional Liabil ate	coverage type to premise the coverage type to premise the coverage type to the coverage type to premise type type type type type type type typ	(REQ nalf, a ease of VERA Dealer es of I	ttempted to place this risexplain why: GE TYPE: 's Open Lot) Duyer Per Person/Per Act/ \$25,000/\$50,000/\$100	'Aggregate ,000 0,000	☐ Yes ☐ No arkets? ☐ Yes ☐ No
Co Ha If	esire	leted Claims and Line Applicant, or an etandard markets and and Insurance Automobile Lia Commercial Lia Garage Keepe Physical Dama Other Coverage Transportation of Liability - Profer Per Act/Aggrega \$50,000/\$100,000	ability (business iability er's Legal Liability es (plead describers) of sold proper essional Liability	coverage type to premise the coverage type to premise the coverage type to the coverage type to premise type type type type type type type typ	VERA	ttempted to place this risexplain why: GE TYPE: T's Open Lot) Duyer Per Person/Per Act/ \$25,000/\$50,000/\$100 \$75,000/\$150,000/\$300	/Aggregate ,000 0,000 ,000,000	☐ Yes ☐ No arkets? ☐ Yes ☐ No

Property Damage Liability										
Indicate Limit of Coverage on property for sale that you are requesting, per location to be insured:										
Location 1				Location	2	L	ocatio	n 3		
		\$10,000		\$10,000			\$10,0	000		
		\$25,000		\$25,000			\$25,0	000		
		\$50,000		\$50,000			\$50,0	000		
		\$75,000		\$75,000			\$75,0	000		
		\$100,000		\$100,000			\$100	,000		
Prope	rty for	sale (stock)	must b	e reported	on a p	pre-set scl	nedule	e. Select one o	of the	options noted:
		Monthly Re	porting	J						
		Quarterly F	Reportir	ng						
		Non-Repor	ting (N	on-Reportir	ıg wil	l be subjec	ct only	to an annual a	audit)	
Indica	te Limi	pers Legal t of Coveraç e insured:			uesti	ng for cus	tomer	s vehicles in y	our c	are, custody, and control, per
	Lo	ocation 1		Location	2	L	ocatio	n 3		
		\$10,000		\$10,000			\$10,0	000		
		\$25,000		\$25,000			\$25,0	000		
		\$50,000		\$50,000			\$50,0	000		
		\$75,000		\$75,000			\$75,0	000		
		\$100,000		\$100,000			\$100	,000		
Busin	ess A	ctivities								
1.	Estir	nated annua	al gross	receipts:	\$			<u> </u>		
			Retail	Sales			\$)		
				ce Departm	ent s	ales or	\$)		
			Other	e income			9	<u> </u>		
0	F									
2.		nated annua								
	Full-	Time: \$			_ P	art-Time:	\$			<u>—</u>
3.	Do y	ou consign	units fo	or sale to ot	ner re	etail dealer	s?			☐ Yes ☐ No
	If yes	s, how are t	hey ins	ured?						
4.	Che	ck or separa	itely list	all the fran	chise	s within th	ne dea	llership:		
	Arctic	Cat	Duca	it	– 1	Kawasaki		Suzuki		Other (please list):
	BMW		Harle David		-	KTM		Yamaha		Other (please list):
	Bom		Hono		J	Motoguzi		John Deer		Other (please list):
	Bardie	∍r								

D.

	principal manufacturers products you vide the percentage of your gross annumers.					
_	ATVs	%	Service Income	g s. canac m	%	
	Accessories Sales	%	Snow Blowers		%	
	Campers/Trailers	%	Snowmobiles		%	
	Dune Buggies	%	Scooters / Mopeds		%	
	Go Carts	%	Parts Sales		%	
<u> </u>	Lawn and Yard Equipment	%	Water Craft (boats)		%	
	Motorcycle Sales	%	Water Craft (personal)		%	
	Sailboats	%	Other (please describe):		%	
	atercraft sold? a. If yes, longer than 26 feet?				☐ Yes ☐ No☐ Yes ☐ No	
	b. List brands and gross receipts:					
	Boats less than 26'	Brar	nd:	Receipts:		
	Boats over 26'	Brar	nd:	Receipts:		
	Kawasaki	\$		No. Sold:		
	Yamaha	\$		No. Sold:		
	Polaris	\$		No. Sold:		
	Sea Doo	\$		No. Sold:		
	Other:	\$		No. Sold:		
8. Are	owners of business active in the opera	ations?			☐ Yes ☐ No	
	all service records maintained for imm				□ Yes □ No	
10. 000	onbe deadity lighting.					
•	operty patrolled by a paid security cors, who is your security company?				☐ Yes ☐ No	
	often is property patrolled?					
	cribe property fencing protection:					
	ere a gasoline storage system?				☐ Yes ☐ No	
	a. Describe storage system:					
	b. How many tanks are there? c. Would you like an underground st property for sale that you allow to be t	orage			□ Yes □ No	
	Cycles ☐ Yes ☐ No		Watercraft	□ Yes □] No	

	ATVs	☐ Yes ☐ No	Snowblowers	☐ Yes ☐ No	
	Snowmobiles	S □ Yes □ No	Other:	□ Yes □ No	
15. Identify	y demonstration	procedures followed:			
16. Are inc	demnification ag	reements such as "rele	ase of liability" or "as	sumption of risk" signed? □	Yes □ No
If no, v	vould you be will	ling to assume a warra	nty that all demonstra	ation will include the signing	of a
release	e form prior to th	e activity?			Yes □ No
17. Descri	be procedures for	or employee operation	and testing of custon	ner's property which is being	serviced:
18. Indicat	e how many:				
a.	Dealer Plates:			 ,	
b.	Transportation	Plates:		 ,	
C.	Vehicles licens	sed in the name of the l	ousiness:		
19. Averag	ge number of un	its for sale at any one t	me		
20. Preser	nt value of <u>all</u> pro	perty for sale: Propert	y: \$	Parts: \$	
21. How is	property for sal	e acquired?			
		Manufacturer		%	
		Franchise Distributor		%	
		Private parties		%	
		Wholesale		%	
		Other (please describe):	%	
22. Lots					
a.		•	lot completely enclo	sed by a chain link fence or	
	•	than four feet apart?			∕es □ No
b.	Is lot complete	ly enclosed by a chain	link fence or chain a	nd posts not more than six fo	•
	1-1-1	I. (L			/es □ No
C.	•	ly floodlighted?			∕es □ No
d		i:			∕es □ No
u.	Do you use gu	i:			es 🗆 No
e.		or other protection?			∕es □ No
0.	•	:			00 🗖 110
f.		o or deliver property?			∕es □ No
	Please explain	:			
g.		loan property for sale t			∕es □ No
	Please explain	:			

coverage to, on property for sale.							
Water Craft includes: boats, personal watercraft, outboards, and similar equipment for sale.							
<u>Trailers includes</u> : travel trailers, camp trailers, motorcycle/snowmobile/personal watercraft trailers, and similar non motorized travel equipment with wheels.							
Motor Stock in	ncludes: m	otorcycles, scooters	s, mopeds, ATV's, g	olf carts, du	ne buggies,	go carts, etc.	
Winter Stock i	ncludes: s	nowmobiles, skis, f	our wheel drive snow	w removing	equipment		
Provide avera	ge invento	ry by month for last	12 months:				
	PARTS	ACCESSORIES	LAWN/SNOW REMOVAL AND GARAGE EQUIP.	WATER CRAFT	WINTER STOCK	TRAILERS	MOTOR STOCK OTHER
January							
February							
March							
April							
May							
June							
July							
August							
September							
October							
November							
December							
	<u>'</u>				,	, ,	

23. If coverage is desired for business autos, complete the Business Auto application and supplemental

24. Complete the following table if Dealer's Open Lot insurance coverage is to be quoted. You must also complete a list identifying all parties that you are contractually obligated to provide Property Damage

☐ Yes ☐ No

h. Do you repossess property sold?

forms.

1. Number of repossessions annually: #

REPRESENTATIONS AND WARRANTIES

The "Applicant" is the party to be named as the "Insured" in any insuring contract if issued. By signing this Application, the Applicant for insurance hereby represents and warrants that the information provided in the Application, together with all supplemental information and documents provided in conjunction with the Application, is true, correct, inclusive of all relevant and material information necessary for the Insurer to accurately and completely assess the Application, and is not misleading in any way. The Applicant further represents that the Applicant understands and agrees as follows: (i) the Insurer can and will rely upon the Application and supplemental information provided by the Applicant, and any other relevant information, to assess the Applicant's request for insurance coverage and to quote and potentially bind, price, and provide coverage; (ii) the Application and all supplemental information and documents provided in conjunction with the Application are warranties that will become a part of any coverage contract that may be issued; (iii) the submission of an Application or the payment of any premium does not obligate the Insurer to quote, bind, or provide insurance coverage; and (iv) in the event the Applicant has or does provide any false, misleading, or incomplete information in conjunction with the Application, any coverage provided will be deemed void from initial issuance.

The Applicant hereby authorizes the Insurer and its agents to gather any additional information the Insurer deems necessary to process the Application for quoting, binding, pricing, and providing insurance coverage including, but not limited to, gathering information from federal, state, and industry regulatory authorities, insurers, creditors, customers, financial institutions, and credit rating agencies. The Insurer has no obligation to gather any information nor verify any information received from the Applicant or any other person or entity. The Applicant expressly authorizes the release of information regarding the Applicant's losses, financial information, or any regulatory compliance issues to this Insurer in conjunction with consideration of the Application.

The Applicant further represents that the Applicant understands and agrees the Insurer may: (i) present a quote with a Sublimit of liability for certain exposures, (ii) quote certain coverages with certain activities, events, services, or waivers excluded from the quote, and (iii) offer several optional quotes for consideration by the Applicant for insurance coverage. In the event coverage is offered, such coverage will not become effective until the Insurer's accounting office receives the required premium payment.

The Applicant agrees that the Insurer and any party from whom the Insurer may request information in conjunction with the Application may treat the Applicant's facsimile signature on the Application as an original signature for all purposes.

The Applicant acknowledges that under any insuring contract issued, the following provisions will apply:

- 1. A single Accident, or the accumulation of more than one Accident during the Policy Period, may cause the per Accident Limit and/or the annual aggregate maximum Limit of Liability to be exhausted, at which time the Insured will have no further benefits under the Policy.
- 2. The Insured may request the Insurer to reinstate the original Limit of Liability for the remainder of the Policy period for an additional coverage charge, as may be calculated and offered by the Insurer. The Insurer is under no obligation to accept the Insured's request.
- 3. The Applicant understands and agrees that the Insurer has no obligation to notify the Insured of the possibility that the maximum Limit of Liability may be exhausted by any Accident or combination of Accidents that may occur during the Policy Period. The Insured must determine if additional coverage should be purchased. The Insurer is expressly not obligated to make a determination about additional coverage, nor advise the Insured concerning additional coverage.
- 4. The Insurer is herein released and relieved from any and all responsibility to notify the Insured of the possible reduction in any applicable Limit of Liability. The Insured herein assumes the sole and individual responsibility to evaluate, consider, and initiate a request for additional coverage or reinstatement of the annual aggregate Limit of Liability which may be exhausted by any single Accident or combination of Accidents during the Policy Period.

Dated:	Dated:	
Applicant:	Agent/Broker:	
Signature	Signature	
Print Name	Print Name	